

Angelo Licini

(201) 390-5936 | angelolicini2403@gmail.com

<https://www.angelosportfolio.com/>

EDUCATION

The College of New Jersey May 2025 Bachelor of Design And Creative Technology

3.4 GPA, Dean's List, Graphic Design Minor

WORK EXPERIENCE

DeltaSoft Inc. – Marketing Associate
Hillsborough, NJ

August 2025 – Present

- Led the redesign of the company website using Figma, improving user experience and Brand Consistency
- Developed marketing collateral and produced promotional videos to support digital campaigns, product launches, and conference presentations.
- Managed and evolved DeltaSoft's brand identity across digital platforms, ensuring cohesive messaging, and visual standards.
- Collaborated cross-functionally to align marketing strategies with business goals, content initiatives, and event materials.

Alfa Art Gallery – Graphic Design Intern
New Brunswick, NJ

August 2024 – December 2024

- Creating visually compelling designs for gallery exhibitions, enhancing brand identity, and exploring new digital art techniques to attract diverse audiences.
- Collaborating on marketing materials that boosted gallery attendance, streamlining design processes, and contributing to successful art showcases
- Assisted in managing in-person gallery operations, ensuring smooth exhibition setups and providing support to visitors during events, enhancing the overall gallery experience

The Commencement Group – Outside Sales Intern
Piscataway, NJ

April 2022 – July 2024

- Traveled throughout the region to sell various commencement items
- Utilized techniques to execute sales effectively
- Organized and maintained inventory of the products throughout the day and lead multiple trips with many different employees utilizing leadership roles and guidance

ORGANIZATIONS

Phi Kappa Psi , The College of New Jersey – Founding Member, Chapter's Historian

- Managed and maintained the fraternity's social media platforms. This also included designing and distributing personal Phi Kappa Psi social media posts.
- Designed and coordinated the production and distribution of fraternity merchandise
- Recorded all events that transpired within the fraternity.

SKILLS

Figma, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Hubspot, Adobe InDesign, Social Media Management, WordPress, HTML/CSS, Microsoft Suite, Graphic Design, Camtasia, Marketing and Sales