

Angelo Licini

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<https://www.angelosportfolio.com/>

EDUCATION

The College of New Jersey May 2025

Bachelor of Design and Creative Technology

Graphic Design Minor | 3.4 GPA | Dean's List

WORK EXPERIENCE

DeltaSoft, Inc. – Marketing Associate **Hillsborough, NJ**

August 2025 – Present

- Lead company-wide branding and design, creating marketing collateral, datasheets, presentations, newsletters, and digital assets.
- Redesign and enhance DeltaSoft's website and software UI using Figma and WordPress to improve usability and visual consistency.
- Manage DeltaSoft's LinkedIn and digital content, creating branded graphics, marketing copy, and promotional campaigns.
- Plan and execute conference marketing, designing booth materials, producing product demo videos, and representing DeltaSoft at industry events.
- Support business development through outreach to biotech startups and incubators, identifying prospects and generating new opportunities.
- Manage newsletters, email marketing, and CRM activities through HubSpot, while supporting SEO and website content initiatives.

Alfa Art Gallery – Graphic Design Intern **New Brunswick, NJ**

August 2024 – December 2024

- Creating visually compelling designs for gallery exhibitions, enhancing brand identity, and exploring new digital art techniques to attract diverse audiences.
- Collaborating on marketing materials that boosted gallery attendance, streamlining design processes, and contributing to successful art showcases
- Assisted in managing in-person gallery operations, ensuring smooth exhibition setups and providing support to visitors during events, enhancing the overall gallery experience

The Commencement Group – Outside Sales Intern **Piscataway, NJ**

April 2022 – July 2024

- Traveled throughout the region to sell various commencement items
- Utilized techniques to execute sales effectively
- Organized and maintained inventory of the products throughout the day and lead multiple trips with many different employees utilizing leadership roles and guidance

ORGANIZATIONS

Phi Kappa Psi – Founding Member, Chapter's Historian

- Managed social media, designed promotional content and merchandise, and documented chapter events.

SKILLS

Figma, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Hubspot, Adobe InDesign, Social Media Management, WordPress, HTML/CSS, Canva, Graphic Design, Camtasia, Marketing and Sales